

Docket No.: 324212000500  
Client Ref. No.: Y00151US00  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re Patent Application of:  
Steve K. SOUDERS et al.

Application No.: 10/789,869

Confirmation No.: 3621

Filed: February 26, 2004

Art Unit: 3622

For: METHOD AND SYSTEM FOR GENERATING  
RECOMMENDATIONS

Examiner: N. Boveja

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

This is in response to the non-final Office Action dated November 23, 2009 (Paper No. 20091118), for which a response is due on February 23, 2009. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 14 of this paper.